New York Office and Stockroom
35-37 West 23rd Street

DETTRA'S FLAG PRODUCTS

Pacific Coast Office
P. O. Box 742
Glendale, Calif.

DETTRA FLAG CO., Inc.

OAKS, (Montg. Co.) PA.

Official Flag Outfits

for

Patriotic, Church and Fraternal Organizations

For over a third of a century, Dettra Flag Products have been considered the "Standard of Perfection" for quality and workmanship on fine silk flags and banners.

We recommend all banners to be embroidered rather than to be painted in gold leaf design, as the embroidery will not crack, will last for years and is practical.

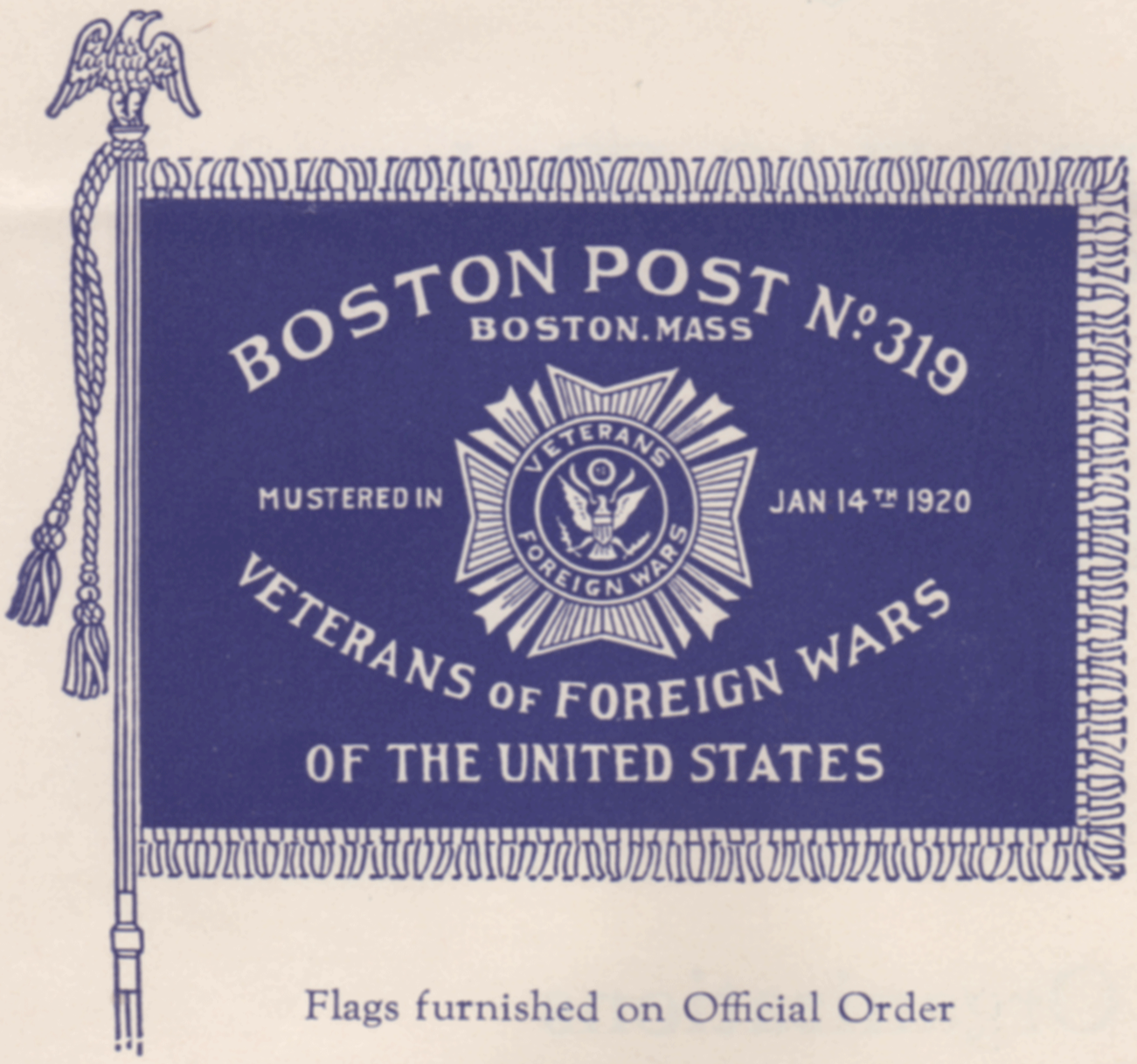
If gold leaf and painted letters are desired instead of embroidered design and lettering, the same price applies.

2-1-37

Organization Flag Outfits

such as

American Legion, Veterans of Foreign Wars, Etc.



Embroidered Insignia and Lettering

SUPERIOR BANNER SILK

If desired, Gold Leaf Designs and Lettering can be furnished at the same price.

Flags furnished on Official Order

These official silk flags are beautifully embroidered both sides alike. Made with two pieces of superior banner silk (made to Government specifications) both sides read correctly. Can be dry cleaned.

The wool bunting flags are made with painted insignias and lettering appliqued on two pieces of best quality all wool bunting.

Also made for Drum & Bugle Corps and Junior Organizations, at same prices.

Outfit Consists of:

Flag size 4 1/3 x 5½ ft. or 4 x 6 ft.

2 in. Yellow Bullion Fringe on 3 sides

9 ft. Hardwood Banner Pole with
Fancy Brass Screw Joint

7 in. Solid Brass Eagle

Yellow Cord and Tassel

Leather Carrying Belt

Water-proof Cover

Sensible Floor Stand

	Superior Banner Silk	Wool Bunting
Net Price Complete	$75.00	$37.50

Cellophane Dust Covers — 50c Additional.

Auxiliary Flag Outfits



Flags furnished on Official Order

Embroidered Insignia and Lettering

SUPERIOR BANNER SILK

If desired, Gold Leaf Designs and Lettering can be furnished at the same price.

These are the Official Flags for the Ladies' Auxiliaries and Junior Organizations. Silk flags made of our Superior Banner Silk (made according to Government Specifications), with the insignia and lettering beautifully embroidered on two pieces of silk. Reads correctly from both sides. The wool bunting flags are made with insignia painted and lettering appliqued on two pieces of best quality all wool bunting.

Also made for Drum & Bugle Corps and Junior Organizations, at same prices.

Outfit Consists of:

Flag size 3 x 5 ft.
2 in. Yellow Bullion Fringe on 3 sides
8 ft. Hardwood Banner Pole with Fancy Brass Screw Joint
6 in. Solid Brass Eagle
Yellow Cord and Tassel
Leather Carrying Belt
Waterproof Cover (Heavy)
Sensible Floor Stand

	Superior Banner Silk	Wool Bunting
Net Price Complete	$65.00	$32.50

Cellophane Dust Covers — 50c additional

School Flag Outfits

The Graduating Class of every School will appreciate the opportunity of presenting the School with a Flag Outfit



Embroidered
Insignias
and
Lettering

SUPERIOR BANNER SILK

These Flags can be reproduced with exact colors and designs. Outfits include 2″ bullion fringe, hardwood 2-piece banner pole, brass eagle, tassels and cord, carrying belt, water-proof cover, and "sensible" floor stand.

PRICE OF COMPLETE OUTFIT

Size of Flag	Size of Pole	Size of Eagle	With Single Flag	With Double Flag
3x5 ft.	8 ft.	6 in.	$50.00 each	$65.00 each
4 1/3x5½ ft.	9 ft.	7 in.	$65.00 each	$85.00 each

Note—Single Flags read right on one side, reverse on the other side.
Note—Double Flags read right on both sides (two flags sewed together).

Dettra's Standard of Quality

Our SUPERIOR BANNER SILK is made according to U.S. Government specifications. It is made of the best quality of silk, dyed with the best quality of fast color dyes, strong and bright; no weighting or adulterants used. The embroidery yarns are all dyed with fast color dyes.

WOOL BUNTING is our Washington grade, fast colors, strong and bright.

BULL DOG BUNTING is exceptionally fast to sun and rain and the most durable material for flags for outdoor use.

Specified and used by the U.S. Government.

U. S. Flag Outfits

Companion Colors for Organization, Auxiliary and Bugle Corps Outfits



Sewed Stripes
Embroidered Stars
Pure Dye Materials

Government Quality

SUPERIOR BANNER SILK

Outfits include Flag, Hardwood Jointed Banner Pole, Brass Eagle, Yellow Bullion Fringe, Yellow Tassels and Cord, Leather Carrying Belt, Waterproof Cover and "Sensible" Floor Stand.

Size of Flag	Size of Pole	Size of Eagle	Price Complete Superior Banner Silk	Price Complete Wool Bunting
4⅓ x 5½ ft.	9 ft.	7 in.	$31.50	$17.50
3 x 5 ft.	8 ft.	6 in.	24.00	16.00

BULL DOG
Trade Mark Reg.

THE MOST DURABLE FLAG FOR OUTSIDE USE

An Exclusive Dettra Creation



Used by

United States Government
Municipalities
School Boards
Office Buildings
Homes
Clubs
Theatres

Dettra's Bull Dog Bunting Flags

With New TUFF-TEXT Finish and EVERLASTING Dyes
Faster Colors, Moth Proof—Longer Wear
Sewed Stars and Stripes

These inexpensive, durable flags contain no fewer than 30 threads of the warp and 30 threads of the filling to the square inch. They are painstakingly made to provide absolute value and ready sales. Double stitching in all stripe seams. Stars stitched on both sides with strong zigzag stitching. Fly end protected from fraying by strong tape and three rows of stitching. Triangular stay pieces at head end. Heavy canvas headings and strong grommets. Bleached duck bands add beauty. Sizes from 9′ x 15′ up have Manilla rope in heading. All flags have 48 stars.

Flags up to 8′ x 12′ Attractively Boxed

Size		Code Word	Price Each
2 x 3 ft.		Odd	$ .85
3 x 5 ft.		Oakum	1.35
4 x 6 ft.		Oarless	1.90
4 1/3 x 5½ ft.	U. S. Regulation	Oam	2.10
5 x 8 ft.		Oath	2.80
5 x 9½ ft.	Storm Size	Oats	3.10
6 x 10 ft.		Oberon	3.85
8 x 12 ft.		Obey	5.75

BULL DOG
BUNTING
REG. U. S. PAT. OFFICE

Flag Outfits, Boxed

For Windows and Porches, Etc.

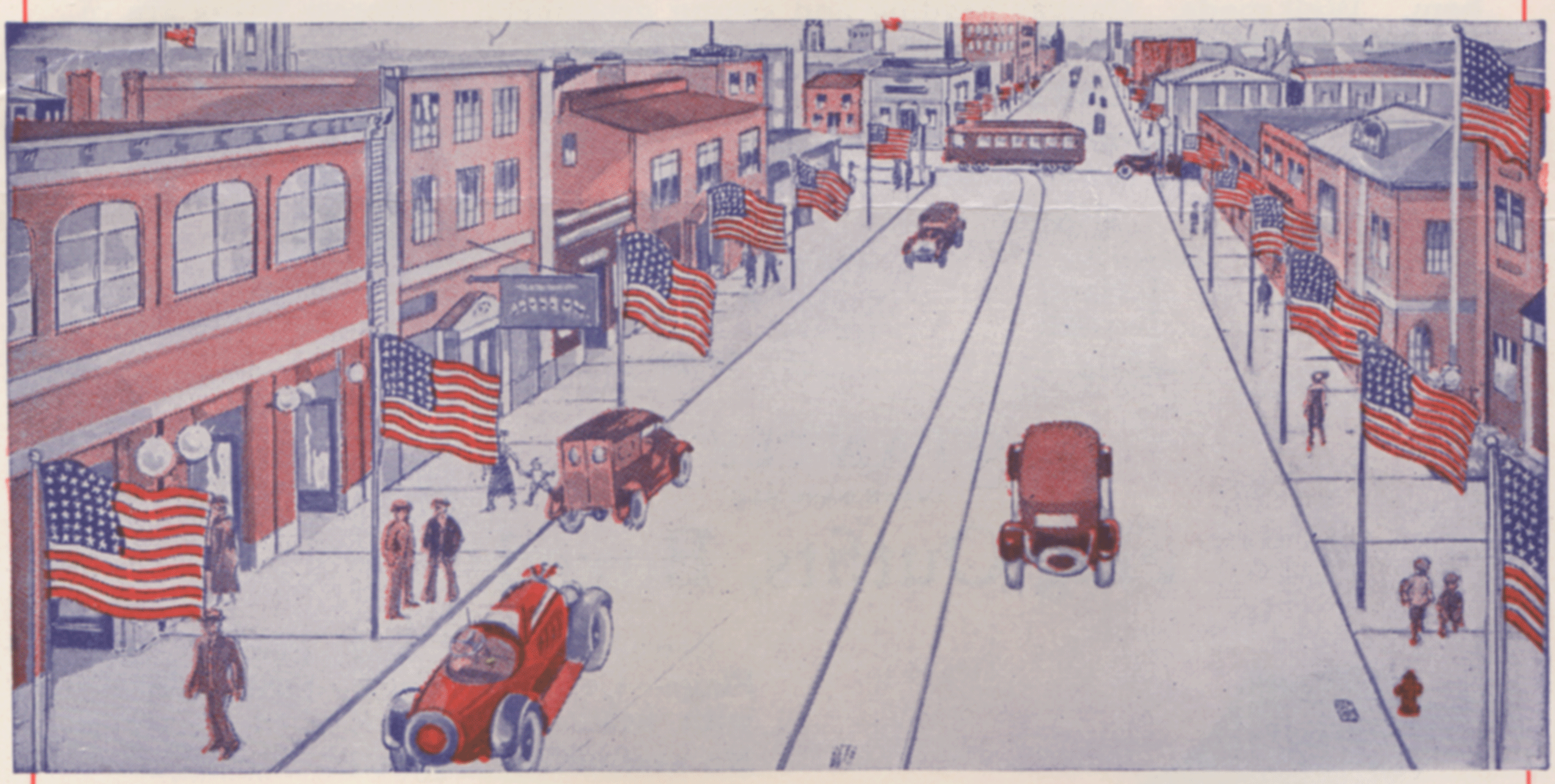
COMPLETE OUTFITS

Bull Dog Flag, Jointed Pole, Ball, Rope, Holder (Boxed).

No.	Size of Flag	Pole	Code	Size of Style N Holder	Weight Each	Price Each Boxed
215	3 x 5 ft.	⅞ in x 7 ft.	Occur	1 in.	3¾ lbs.	$1.80
220	4 x 6 ft.	1 in. x 8 ft.	Ocean	1 in.	5¼ lbs.	2.70

Quantity Prices on the Above Flags on Application

Uniform Flag Outfits for the Business District



Your organization can do a patriotic service as well as raise funds by promotional sales of these outfits. Pay for a new set of Post Colors by selling these U. S. Outfits to storekeepers and households.

OUTFIT E46

Code—DEVISE

	Size	Each
1 BULL DOG BUNTING U. S. Flag ..... Sewed Stars and Stripes "Best by Test"	4 x 6 ft.	$4.40
1 Valley Forge Steel Flag Pole, Jointed (two sections), Duco finish with 6 inch Brass Eagle and Rope	12 ft. long	
1 Oaks Socket, with Brass (non-rust) Cap	6 x 1 in.	

OUTFIT E35

Code—Deviser

	Size	Each
1 BULL DOG BUNTING U. S. Flag ..... Sewed Stars and Stripes "Best by Test"	3 x 5 ft.	$3.50
1 Valley Forge Steel Flag Pole, Jointed (two sections), Duco finish with 6 inch Brass Eagle and Rope	10 ft. long	
1 Oaks Socket, with Brass (non-rust) Cap	6 x 1 in.	

OUTFIT F46

Code—DEVOID

	Size	Each
1 BULL DOG BUNTING U. S. Flag ..... Sewed Stars and Stripes "Best by Test"	4 x 6 ft.	$3.60
1 Wooden Pole, Jointed (two sections) with Ball and Rope, Blue Lacquered Finish ..	12 ft. long	
1 Oaks Socket, with Brass (non-rust) Cap	8½ x 1½ in.	

OUTFIT F35

Code—DEVOLVE

	Size	Each
1 BULL DOG BUNTING U. S. Flag ..... Sewed Stars and Stripes "Best by Test"	3 x 5 ft.	$2.85
1 Wooden Pole, Jointed (two sections) with Ball and Rope, Blue Lacquered Finish ..	10 ft. long	
1 Oaks Socket, with Brass (non-rust) Cap	8½ x 1½ in.	

OUTFIT J46

Code—DEWCLAW

	Size	Each
1 STANTEST BUNTING U. S. Flag ..... Sewed Stripes and Printed Stars (heavy sheeting)	4 x 6 ft.	$2.20
1 Wooden Flag Pole, Jointed (two sections) with Ball and Rope, Blue Lacquered Finish	12 ft. long	
1 Oaks Socket, with Brass (non-rust) Cap	8½ x 1½ in.	

OUTFIT J35

Code—DEWLAD

	Size	Each
1 STANTEST BUNTING U. S. Flag ..... Sewed Stripes and Printed Stars (heavy sheeting)	3 x 5 ft.	$1.90
1 Wooden Flag Pole, Jointed (two sections) with Ball and Rope, Blue Lacquered Finish	10 ft. long	
1 Oaks Socket, with Brass (non-rust) Cap	8½ x 1½ in.	

OUTFIT K46

Code—DEXTER

	Size	Each
1 STANTEST BUNTING U. S. Flag ..... Sewed Stripes and Printed Stars (heavy sheeting)	4 x 6 ft.	$2.00
1 Wooden Pole, one piece, with Ball and Rope, Blue Lacquered Finish	12 ft. long	
1 Oaks Socket, with Brass (non-rust) Cap	8½ x 1½ in.	

OUTFIT K35

Code—DEXTERITY

	Size	Each
1 STANTEST BUNTING U. S. Flag ..... Sewed Stripes and Printed Stars (heavy sheeting)	3 x 5 ft.	$1.70
1 Wooden Pole, one piece, with Ball and Rope, Blue Lacquered Finish	10 ft. long	
1 Oaks Socket, with Brass (non-rust) Cap	8½ x 1½ in	

Quantity Prices on these Flag Outfits on Application

STANTEST
TRADE MARK REG.

PRINTED STARS AND SNOW-WHITE BLEACHED STRIPES

Colors guaranteed fast to sun and rain. Double stitching throughout. Double hem. Well made. Canvas heading and strong grommets. Stantest Flags are of the best material; excel all others in the market today.



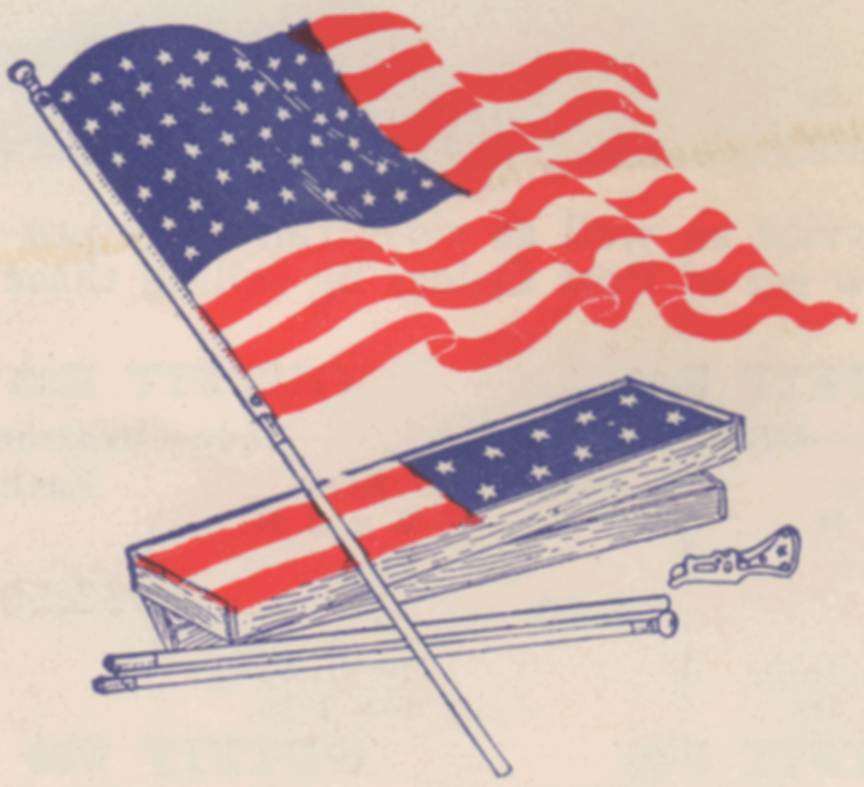
STANTEST FLAGS

Quality, Cotton Bunting — Medium Sheeting. Printed stars and sewed snow white bleached stripes.

Size	Code Word	Price per Doz.
3 x 5 ft.	Iceland	$ 6.80
4 x 6 ft.	Iceman	9.40
5 x 8 ft.	Icing	14.60

STANTEST
TRADE MARK REG.

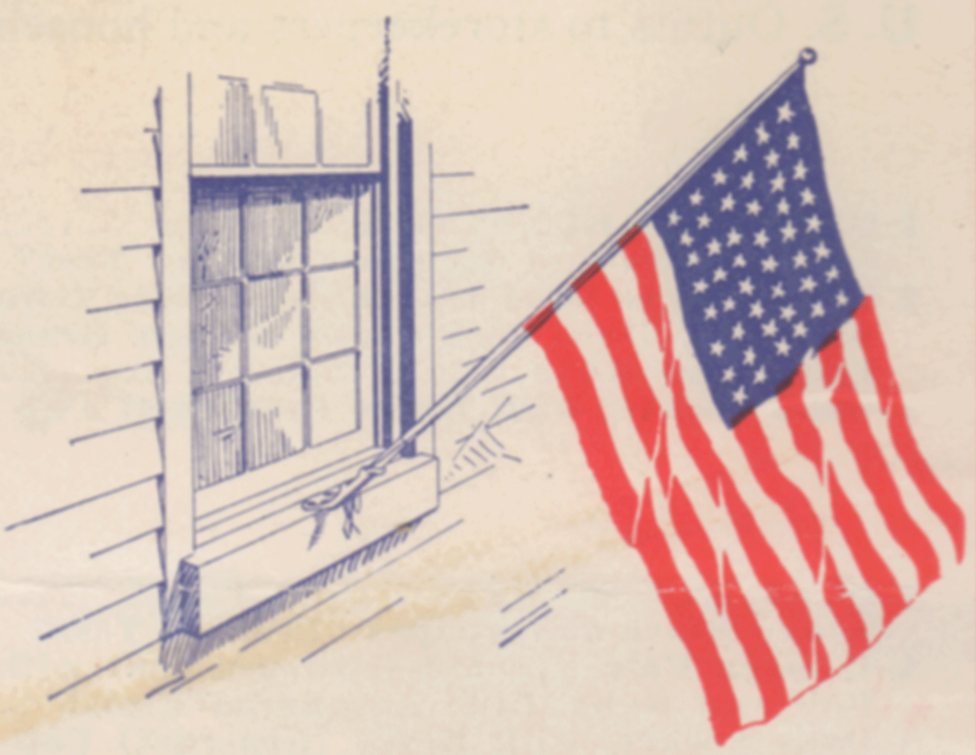
Flag Outfits, Boxed



Sewed Stripes and Printed Star Flags—Cotton Bunting—Fast Colors—with headings, and attached to poles.

No assembling required.

Poles are jointed—Blue Lacquered—with Blue Lacquered Holder.



Packed in a neat, compact, strong cardboard box. Convenient to stock, easy to handle. Outfit comprises a flag, brass screw jointed hardwood pole, with rope and ball, also holder. Convenient for parcel post.

Used out the window or on porches

STANTEST OUTFITS—Boxed

Stock No.	Size of Flag	Length of Pole	Length of Box	Weight	Holder Size	Code Word	Price Per Doz.
195	3 x 5 ft.	6 ft.	38½ in.	2¾ lbs.	¾ in.	Sabre	$11.50
205	4 x 6 ft.	8 ft.	50 in.	4 lbs.	1 in.	Sacred	16.90
210	5 x 8 ft.	8 ft.	50 in.	5 lbs.	1 in.	Sad	22.75

FLAGS FOR DECORATING VETERANS GRAVES

PRINTED COTTON FLAGS

Mounted on Staffs with Gilt Spearheads

	Approx. Size	Style 10 Plainwood Staffs	Style 11 Blue Lacquered Staffs
No. 15	10x15 inches	$6.50 gross	$7.00 gross
No. 18	12x18 inches	7.50 gross	8.40 gross

Quantity Prices on these Flags and Outfits on Application